



# INNOVATION ECOSYSTEMS

INSIGHTS FROM SILICON VALLEY & TEL AVIV

CONFERENCE WITH

**Mary Albertson**

Associate Director of the Office of Technology Licensing (OTL),  
Stanford University

**Gil Granot-Mayer**

CEO of Yeda, the Technology Transfer Office of  
the Weizmann Institute of Science

FOLLOWED BY A

PANEL-DISCUSSION WITH

**Patrick Aebischer**

Former President of the EPFL

**Antoine Geissbühler**

Director of digital transformation,  
University of Geneva

**Wednesday 23 January 2019**

**5:00 pm | Campus Biotech**

Chemin des Mines 9, 1202 Geneva

Free access with mandatory registration

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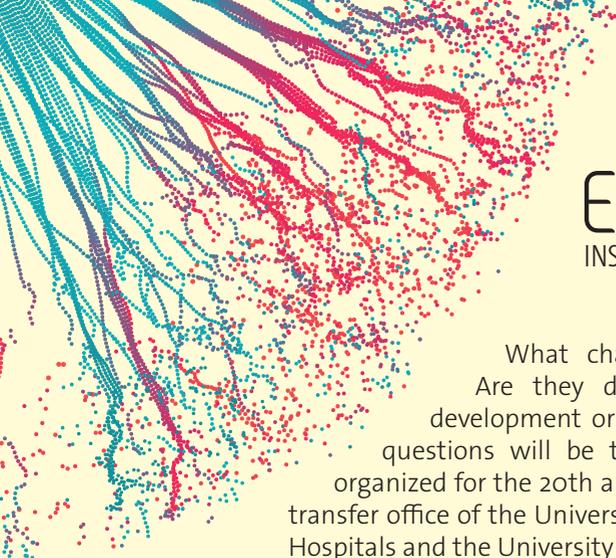
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What characterizes innovation ecosystems? Are they drivers of regional innovation and development or catalyzers for global impact? These questions will be the focus of the public conference organized for the 20th anniversary of **UNITEC**, the technology transfer office of the University of Geneva, the Geneva University Hospitals and the University of Applied Sciences Geneva.

The conference will begin with a talk by **Mary Albertson**, Associate Director of the Office of Technology Licensing (OTL), Stanford University and **Gil Granot-Mayer**, CEO of Yeda, the Technology Transfer Office of the Weizmann Institute of Science. They will give valuable insights from two of the most dynamic innovation ecosystems in the world, the Silicon Valley and Tel Aviv, and illustrate their prominent role in generating innovative products and processes.

How is the Lake Geneva region performing in relation to the above-described ecosystems? What transformation has been taking place during the last 20 years in the Lemanic arc ecosystem and what will the future hold for our regional cluster of innovation? To answer these questions, **Patrick Aebischer**, former President of the École polytechnique fédérale de Lausanne (EPFL) and **Antoine Geissbühler**, Director of digital transformation of the University of Geneva will join the speakers for a panel discussion.

To conclude the conference, UNITEC will present a special award to their most impactful discoveries and spin-offs of the last 20 years.

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The entrance is free but **registration is necessary**  
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A networking aperitif will follow the public lecture.